

## **Seminar for representatives of Russian regional Governments and Chambers of Commerce & Industry**

### **Aim**

To transfer experience of European regional authorities and entrepreneurship support organizations to their Russian colleagues

**Tentative content of the seminar** (to be confirmed upon receipt of topics from speakers):

- **“The role of Internationalization in the local development policy: the case of Etna Valley on Microelectronics industry”**

Presented by Mr. Francesco Cappello, Innovation Technology & Internationalisation Services Responsible Consorzio Catania Ricerche - University of Catania, **Italy**.

- **«Regional Economic Development, *inter alia* in mono-structured economy cities, and entrepreneurship support»**

Presented by Mr. Wolfgang Wedderkopf, General Director, Regionomica Europe Consulting, **Germany**

- **"Internationalization of activities of SMEs"**

Presented by Mr. Todor Stanev, Executive Director, High Tech Business Incubator-Burgas, **Bulgaria**)

- **«Experience in local entrepreneurs' support and development, export promotion and Foreign Direct Investment attraction in Hungary»**

Presented by Ms. Erzsebet Dobos, Business Development Director of ITD Hungary (Investment and Trade Development Agency of **Hungary**).

- **«Technical and financial support for foreign investors and local exporters in Serbia»**

Presented by Ms. Anastasia Akimova, Export Promotion Advisor, Serbia Investment and Export Promotion Agency, **Serbia**

- **Training of staff on strategic management of regions and cities development in the Russian Academy of Civil Service**

Presented by Mr. Alexander Gaponenko, Head, General Management Chair, **Russia**

- **Export promotion assistance to SMEs**

Presented by Mr. Dietmar Fellner, Commercial Counsellor, **Austrian** Embassy in Moscow

- **Regional development in the East Midlands through SME support, FDI attraction and export promotion”.**

Presented by Dr. Rachel Farmer, RSF Consultancy, **UK**

- **International Best-Practices in Entrepreneurship Development**

Presented by Mr. Victor Sedov, President, The U.S. – Russia Centre for Entrepreneurship, **Russia**

- **“Long-Term Integrated Business Matchmaking Programme “Russia-Europe: Cooperation without Frontiers” of the Interregional Public Organization “Moscow Entrepreneurs Association”**

Presented by Mr. Andrei Akopov, Advisor to the President, “Moscow Entrepreneurs Association”, **Russia**.

- Foreign direct investment attraction
- Export promotion
- Commercializing advanced technologies and new developments, transfer of technologies
- Entrepreneurship developing

### **Seminar Participants**

Seminar target groups are representatives of Russian regional Governments and Chambers of Commerce & Industry participating in the Forum

### **Seminar time and place**

7 June 2010 at the conference-room of the Exhibition Hall of the Moscow Government